Camping World Announces Leadership Succession Plan

Dec 8, 2025

Matthew Wagner to Succeed Marcus Lemonis as Chief Executive Officer Upon His Retirement

Brent Moody to be Appointed Chairman of the Board of Directors

LINCOLNSHIRE, Ill.--(BUSINESS WIRE)-- Camping World Holdings, Inc. (NYSE: CWH) ("Camping World" or the "Company"), the World's Largest Recreational Vehicle Dealer, today announced that Matthew Wagner, the Company's President, will succeed Marcus Lemonis as Chief Executive Officer upon his retirement on January 1, 2026. Mr. Wagner will also join the Camping World Board of Directors at that time. Mr. Lemonis will serve as the Co-Founder and Special Advisor to the Company after he retires from his position as CEO, Chairman and a member of the Board of Directors at year-end. Additionally, on January 1, 2026, Brent Moody will assume the role of Chairman of the Board of Directors.

"Founding and building this Company has been the greatest accomplishment of my life," said Mr. Lemonis. "RVing continues to be the lifestyle of choice for millions of Americans, and this Company was built to sit in the center of it all. I will continue to work closely with the Board, Matt and the leadership team not only as a co-founder, but as an interested advisor and meaningful long-term shareholder, always focused on value creation. Matt and I share a philosophy and intensity around the importance of people, growth, and winning – I have absolute conviction in my choice to succeed me, and Matt is my choice."

"Marcus's vision shaped Camping World into the industry leader it is today, and we are deeply grateful for his leadership," said Mr. Wagner. "I'm honored to step into the role of CEO and excited to build on our market leading position, relationships and momentum we've created. We have a winning strategy, brand and world class team, and I'm excited about the path forward as we accelerate innovation and elevate the customer experience across every channel. The road ahead is full of opportunities for Camping World."

"On behalf of the Board, we thank Marcus for his original vision and execution for more than two decades," said Brent Moody, Vice Chairman of the Camping World Board of Directors. "He has been the driving force in building Camping World into the world's largest RV retailer. Marcus has been a tireless and trusted mentor, coworker, and friend of mine for over 23 years, I know that he has the utmost confidence in Matt, and I look forward to him remaining a trusted advisor to the Company."

The Company will be presenting on a live webcast fireside chat tomorrow morning, Tuesday December 9, 2025, at 9:20 AM ET during the 2025 Raymond James TMT and Consumer Conference. The live webcast of the event can be found on the Company's investor relations website at https://investor.campingworld.com.

About Matthew Wagner

Matthew Wagner has served as Camping World Holdings' President since July 2024. He previously served as Chief Operating Officer from January 2023 to July 2024. Since joining Camping World in 2007, he has also served in other leadership positions including Executive Vice President and Senior Vice President, Sales, Marketing, and Corporate Development. Mr. Wagner received a B.S. in Finance and Operations and Supply Chain from Marquette University.

About Brent Moody

Brent Moody has served on the Board of Directors of Camping World Holdings, Inc. since May 2018, and has been the Vice Chairman since May 2025. Mr. Moody has been with the company for more than 22 years and served in various leadership positions, including President and Chief Operating and Legal Officer. Mr. Moody received a J.D. from Nova Southeastern University, Shepard Broad Law Center and a B.S. from Western Kentucky University.

About Camping World Holdings, Inc.

Camping World Holdings, Inc., headquartered in Lincolnshire, IL, (together with its subsidiaries) is the world's largest retailer of RVs and related products and services. Through Camping World and Good Sam brands, our vision is to build a business that makes RVing and other outdoor adventures fun and easy. We strive to build long-term value for our customers, employees, and stockholders by combining a unique and comprehensive assortment of RV products and services with a national network of RV dealerships, service centers and customer support centers along with the industry's most extensive online presence and a highly trained and knowledgeable team of associates serving our customers, the RV lifestyle, and the communities in which we operate. We also believe that our Good Sam organization and family of highly specialized services and plans, including roadside assistance, protection plans and insurance, uniquely enables us to connect with our customers as stewards of an outdoor and recreational lifestyle. With RV sales and service locations in 44 states, Camping World has grown to become the prime destination for everything RV. For more information, visit www.CampingWorld.com.

Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including, without limitation, statements about the Company's strategy, prospects and future operations, as well as expectations regarding the leadership transition. These forward-looking statements are based on management's current expectations. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including, but not limited to, the important factors discussed under the caption "Risk Factors" in our Annual Report on Form 10 -K for the year ended December 31, 2024, as updated by our Quarterly Reports on Form 10-Q and our other reports filed with the SEC, could cause actual results to differ materially from those indicated by the forward-looking statements made in this press release. Any such forward-looking statements represent management's estimates as of the date of this press release. While we may elect to update such forward-looking statements at some point in the future, we disclaim any obligation to do so, even if subsequent events cause our views to change, except as required under applicable law. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

Brett Andress
InvestorRelations@campingworld.com

Media Outlets:
PR-CWGS@CampingWorld.com

Source: Camping World